

**Date: 29-01-2021.**

**IV.B.TECH- II-SEM (R20)-I MID Examinations-January-2024 Date: 31/01/2024**

**Subject: Principles of Entrepreneurship Time: 10:00 TO 11:30 AM**

**Branch: CSC, CSD, IT-B&CSM-A Marks: 25 M**

***Answer All Questions In Part-A& Part-B***

**PART-A 5 x 2M = 10 M**

1. Define the term entrepreneur. (CO 1)
2. What is brainstorming? Explain the process involved in brainstorming. (CO 1)
3. What is record keeping? (CO 2)
4. What are the sources of financing of startups? (CO 2)
5. What are the objectives of the Directorate of Industries? (CO 3)

**PART-B 3\*5=15 M**

1. Explain in brief the characteristics of successful Entrepreneur. (CO 1)

**(OR)**

1. How to write a Business Plan? And explain the evaluation of Business plan. (CO 1)
2. Explain the procedure involved in Motivating and Leading teams in an Organization. (CO 2)

**(OR)**

1. Define Record Keeping. List the types of Records. Give the importance of record keeping in Financing and managing the new ventures? (CO 2)
2. Outline the functions and explain the schemes of Directorate of Industries? (CO 3)

**(OR)**

1. Briefly discuss about the functions of Small Scale Industries Development Corporations (SSIDCs). (CO 3)

**SCHEME OF EVALUATION**

**Part –A**

|  |  |  |  |
| --- | --- | --- | --- |
| **SNO** | **THEORY** | **MARKS** | **TOTAL** |
| **1** | Define the term entrepreneur. | **2** | **2** |
| **2** | What is brainstorming? Explain the process involved in brainstorming. | **2** | **2** |
| **3** | What is record keeping? | **2** | **2** |
| **4** | What are the sources of financing of startups? | **2** | **2** |
| **5** | What are the objectives of the Directorate of Industries? | **2** | **2** |

**Part –B**

|  |  |  |  |
| --- | --- | --- | --- |
| **SNO** | **THEORY** | **MARKS** | **TOTAL** |
| **6** | Explain in brief the characteristics of successful Entrepreneur.  **(OR)** | **5** | **5** |
| **7** | How to write a Business Plan? And explain the evaluation of Business plan. | **5** | **5** |
| **8** | Explain the procedure involved in Motivating and Leading teams in an Organization.  **(OR)** | **5** | **5** |
| **9** | How to write a Business Plan? And explain the evaluation of Business plan. | **5** | **5** |
| **10** | Outline the functions and explain the schemes of Directorate of Industries?  **(OR)** | **5** | **5** |
| **11** | Briefly discuss about the functions of Small Scale Industries Development Corporations (SSIDCs). | **5** | **5** |